What Is Claimed Is:

1.   An electrically conductive metal strip for the production of electrical contact components, comprising: a core strip made of a copper material; and a metal facing, made of a copper-nickel-zinc alloy, roll-bonded clad on at least one side thereof.

2.   The metal strip as defined in Claim 1, wherein the core strip possesses an electrical conductivity of at least 20 $m\Omega/mm^2$.

3.   The metal strip as defined in Claim 1, wherein the metal facing consists of CuNi18Zn27.

4.   The metal strip as defined in Claim 2, wherein the metal facing consists of CuNi18Zn27.

5.   The metal strip as defined in Claim 1, wherein the metal facing consists of CuNi18Zn20.

6.   The metal strip as defined in Claim 2, wherein the metal facing consists of CuNi18Zn20.

7.   The metal strip as defined in Claim 1, wherein the metal facing consists of CuNi12Zn24.

8.   The metal strip as defined in Claim 2, wherein the metal facing consists of CuNi12Zn24.

9.   The metal strip as defined in Claim 1, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.

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10. ~~The metal strip as defined in Claim 2, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.~~

11. The metal strip as defined in Claim 3, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.

12. The metal strip as defined in Claim 4, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.

13. The metal strip as defined in Claim 5, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.

14. The metal strip as defined in Claim 6, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.

15. The metal strip as defined in Claim 7, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.

16. The metal strip as defined in Claim 8, wherein the thickness of the metal facing is 3% to 10% of the total thickness of the strip.

17. ~~A plug connector comprising the metal strip as defined in Claim 1.~~